# See it, correct it, now make it

## The PACT assignment to base our improvements on

Persona type C:

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| C | Transgender | Person of Color | Male | Age: younger than 15 or older than 65 |

**PACT**

P:

The person in my PACT-analysis is an elderly person with visual- and hearing disabilities, named Christopher. Christopher is 70 years old and not experienced with technology. He was born in Benin, Africa, but has lived in London, England for 30 years. Therefore, Christopher is fluent in both French and English, but is more comfortable speaking French. His education level is a master’s in construction engineering, but he is now retired and lives of his pensions. Christopher is a widower and lives alone at an old people’s home. He has children and grandchildren that visits him frequently.

A:

Christopher likes to play cards, read books, go for walks and watch television. He also likes to go on his computer to read the news and communicate with his family and friends. Christopher uses his laptop almost every day but has sometimes troubles with his eyes and ears. He also has a smartphone he can use. His sight is not the best, so it’s important that the colors and the textual information on the website is optimal for Christopher.

C:

The internet at the elderly home is not the best. There are often problems with downloading content and it’s quite slow. Christopher has to use his laptop or his smartphone in the common area to enter websites and communicate with his family. It´s vital that the website is accessible for different resolutions because of the bad internet. The website also needs to be accessible to different operating systems, so that Christopher can use both his phone and laptop.

T:

Christopher likes the tech brand Apple. Both his laptop and smartphone are Apple products and his operating system is MacOS. His browser on the laptop is google chrome, but on his phone, he uses safari.

## Ways to improve the website

1. Scrolling down instead of to the right. This is the more popular way to do it, which makes it easier to understand and more recognizable. For a beginner to the internet, like Christopher, it would be easier to manage.
2. To many colors. Christopher has a bad eyesight, so having to many colors will confuse Christopher and makes it hard for him to follow.
3. Too much information. Looks messy. Confuses Christopher.
4. The menu. The placements of the menu are unusual, and it offers to many choices. A person like Christopher needs structure and simplicity. Less is more, in this case.
5. A new menu all the way to the right. This is confusing and too complicated. Remove this. Christopher does not understand it.

## Link to website

<https://halvorhetland.github.io/SeeIt/index.html>

## Group members (2 group members)

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